

MakeLearn, TIIM & PIconf 2025

Accelerated Innovation (AI): Sustainability for Better Humanity

21-24 May 2025 • Bangkok, Thailand, and online

Conference website: makelearn.issbs.si

Venue: Holiday Inn Bangkok (address: 971 Phloen Chit Road, Pathum Wan, Pathumwan, Bangkok)

All event times are in local Bangkok, Thailand time zone ([ICT - Indochina Time](#))

CONFERENCE PROGRAMME

Wednesday, 21 May 202

10.00 - 13.00 Part 1: Thai culture and heritage experience

13.00 - 15.00 Time for Lunch, free time

15.00 - 18.00 Part 2: Thai culture and heritage experience

Thursday, 22 May 2025 – Holiday Inn Bangkok

9.30 - 13.00 Registration of on-site participants

10.00 - 11.00 **Project opportunities forum** *with online streaming*
Chair: PROF. VALERIJ DERMOL, International School for Social and Business Studies, Slovenia

11.00 - 12.00 **BUILDING AND SUSTAINING INTERNATIONAL NETWORKS FOR RESEARCH AND GRADUATE STUDY** *with online streaming*
Chair: PROF. ANCA DRAGHICI, Politechnica University Timisoara, Romania
Abstract: *Many researchers have been strongly encouraged to build and strengthen international partners as the foundation for research. Often, a criterion on the strength of an international network is an important factor for a funding opportunity of a research proposal and a graduate student. Besides the need to fulfil a funding requirement, from the viewpoint and experiences of the panellists, what does an international network bring which benefits research and graduate study- opportunity, quality, and validity? Can international research really benefit a society and the wellbeing of people? What should the shape and form of internationalization be in the future that enhances research and graduate study?*

12.00 - 13.00 Lunch & refreshments (*available throughout the conference*)

13.00 - 13.30 **CONFERENCE OPENING and welcome addresses from co-organizers** *with online streaming*
PROF. BORDIN RASSAMEETHES, Acting Deputy Secretary General Southern Border Provinces Administrative Centre and Kasetsart University, Thailand
PROF. SASIVIMOL MEEAMPOL, Dean of Faculty of Business Administration, Kasetsart University, Thailand
PROF. WANCHAI YODSUDJAI, Dean of Faculty of Engineering, Kasetsart University, Thailand
PROF. ZBIGNIEW PASTUSZAK, Vice-rector for Development and Business Cooperation, Maria Curie-Skłodowska University, Poland
PROF. LUIGIA MELILLO, Rector of Pegaso International, Malta
PROF. VALERIJ DERMOL, International School for Social and Business Studies, Slovenia

ACADEMIC LEADERSHIP FORUM		<i>with online streaming</i>
“Using Artificial Intelligence to Support Higher Education’s Development: Opportunities and Key Takeaways”		
<i>Chair: PROF. BORDIN RASSAMEETHES, Acting Deputy Secretary General Southern Border Provinces Administrative Centre and Kasetsart University, Thailand</i>		
13.30 - 14.45	<p>Abstract: Accelerated innovation, as a dynamic process that focuses on timely developing and implementing solutions for complex challenges, is currently needed for higher education institutes or HEIs. Faced with changing expectations from the learners, skill gaps for employability, need to improve workflows and efficiency, and financial constraints, HEIs need to recognize the opportunities and potential benefits (as well as possible shortcomings) of integrating Artificial Intelligence or AI to achieve accelerated innovation. In other words, AI technologies can impact operational efficiency and service quality.</p> <p><i>What are the concrete benefits from AI? Has AI brought more equity and inclusiveness in HEIs? Has AI resulted in value-added and personalized services to HEIs’ stakeholders, especially the learners? What are the key lessons on preparing infrastructure support when adapting AI as well as capacity development for staffs and faculty members? Have prevailing academic paradigms such as course design, content development, idea generation, learning activities, and assessment significantly changed in a meaningful way because of AI? What should an accepted framework look like when using AI for academic work? Has the use of AI affected job security of staffs and faculty members? These are some of ongoing questions that need to be brought into the open with strong insights.</i></p>	
14.45 - 15.00	Invitation to MakeLearn, TIIM & PIConf 2026	· 21-23 May 2026, Slovenia
15.00 - 15.45	Coffee break & refreshments with official photo session	
FIRST KEYNOTE SPEECH "The era of digitalisation and AI: An ally, enemy, or trap for sustainable education and employment”		
15.45 - 16.30	<i>with online streaming</i>	
PROF. GAZI MAHABUBUL ALAM, Universiti Putra Malaysia, Malaysia		
EDITORS’ PANEL with editors of indexed journals		<i>with online streaming</i>
<i>Chair: PROF. ZBIGNIEW PASTUSZAK, Maria Curie-Skłodowska University, Poland (Editor-in-Chief: International Journal of Value Chain Management) (Associate Editor: Expert Systems with Applications)</i>		
<i>Co-Chair: PROF. KONGKITI PHUSAVAT, Kasetsart University, Thailand (Editor-in-Chief: International Journal of Innovation and Learning)</i>		
16.30 - 17.30	<p>Abstract: Sharing insights into the submission process from pre-screening, initial assessment, review, and decision. Focus on what the authors should take into consideration when making a submission. Lessons and tips for the resubmission after the completion of either minor or major revision. Insights into and suggestions for post acceptance for the authors. Use of Artificial Intelligence to maintain the submission’s integrity by the journal and its publisher- current practices and trends.</p>	
<i>Departure of participants for the river cruise with dinner</i>		
20.30 - 23.59	Dinner and social event (venue: TBC).	



Friday, 23 May 2025 - Holiday Inn Bangkok

ACADEMIC WRITING AND PUBLISHING PANEL

with online streaming

“Preparing and Publishing Scientific Articles & Building Researcher Profile: Techniques and Principles for Success”

Chair: PROF. GAZI MAHABUBUL ALAM, Universiti Putra Malaysia, Malaysia

9.45 -10.45

Abstract: *Preparing a research article is critical for graduate students and junior faculty members. How to structure a scientific article to generally fit with a journal's requirements represents a very important first step to ensure the possibility of acceptance. Key consideration factors and tips for this preparation are to be discussed. In addition, both graduate students and junior faculty members are nowadays expected to write a research proposal. A submission of a research proposal has become an integral part of an annual performance evaluation, especially for faculty members. Quality of the research proposal depends not only on the subject but also the profile of a researcher. Suggestions and advice on preparing a researcher's profile are to be included.*

10.45 - 11.15 Break (coffee and refreshments available)

SECOND KEYNOTE SPEECH "Partnership for Innovation and Sustainability in the Society: Business Expectation for Scholars and Academicians"

with online streaming

VIBEKE LYSSAND LEIRVAG, Chairwoman, Joint Foreign Chambers of Commerce in Thailand (JFCCT)

11.15 - 12.45

Keynote speech abstract: *Innovation and sustainability have been essential for private enterprises for the past decades. Despite the need to focus on innovativeness and competitiveness, foreign business operators have actively engaged with communities and society to incorporate sustainability into planning and business processes. Long-term commitment requires these operators to excel in the areas of sustainability which encompasses the term Environment, Society, and Governance or ESG. Partnership with higher education institutes becomes necessary not only to accelerate innovation but also to improve ESG activities. Thus, it is important for scholars, researchers, and academicians to gain more insights into the needs and expectation of a business operator. This will help strengthen the partnership with the private sector by higher education institutes.*

THIRD KEYNOTE SPEECH

with online streaming

DR. DON NAKORNTHAB, Senior Director, Reserve Management Department at Bank of Thailand

12.45 - 13.00 **CLOSING** of the plenary part of the conference

13.00 - 14.45 Buffet lunch

14.45 - 16.00 Concurrent sessions:
on-site sessions:
online sessions:

16.00 - 17.15 Concurrent sessions:
on-site sessions:
online sessions:

17.15 - 18.30 Concurrent sessions:
on-site sessions:
online sessions:

Saturday, 24 May 2025

9.00 - 16.00 *Optional excursion - meeting point for the tour to be announced - for pre-registered participants*



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